helloyou

Junior Research Analyst

Hello You is a broad-minded and fast growing online marketing company with a portfolio of highly-frequented portals and content sites. Our success is measured by high visitor numbers, long dwelling times and outstanding interactions in each part of our websites. Our special focus is in market research, product tests and trend research.

Challenging tasks await you:

» you manage the conception, organisation and implementation of quantitative and qualitative market research campaigns including all steps from order to results presentation

» you advise the management of long term studies on analysis approaches and interpretation by using statistic methods

» you draw up quotations for clients and customers to illustrate campaign, method and result processing

» you develop questionnaires, prepare implementation periods and document simple processes for clients as well as for the development of new data analysis programmes in our company

» you process and structure data sets and documentations

» you help to analyse quantitative and qualitative market research studies

» you reprocess partial results professionally

» you communicate with different institutions and support the department of public relations

What you need:

» university degree in statistics, mathematics, economic science or social science with the focus on statistics or market research

» minimum of 2 years professional experience in market research

» good knowledge of quantitative and qualitative methods of empirical market research and social science

» knowing of multivariate statistics

» good in use of statistic software programmes e.g. SPSS, R, MATLAB or SAS

» proficient in use of Microsoft Office tools

» fluent in German and English

» strong interpersonal skills, very good project management and presentation skills, strong analytical skills

» intellectual curiosity, high motivational capability, passion of market research, willingness and ability to incorporate in new themes and topics independently and fast